



## Naia™ sustainability goals

With Naia™, Eastman takes a holistic approach to sustainability. Through innovation and collaboration, we create transparency and empower others to drive sustainable change in the textiles industry.

**Our sustainability goals are guided by the United Nations' Sustainable Development Goals with three critical impact areas:**



### Mitigating climate change

- Establish at least three agreements with customers to make measurable environmental impacts by 2025
- Lower the greenhouse gas (GHG) footprint of the Naia™ portfolio (reducing GHG emissions scope 1, 2 and 3 per ton of product sold) by 40% by 2030 (baseline 2019)



### Mainstreaming circularity

- By 2023, extend our Naia™ portfolio to include a fiber offering with a minimum of 60% recycled content, with the goal to progressively increase proportion in our portfolio
- Enable advanced technology and information solutions for “track and trace” of materials from forest floor and recycled feedstocks to factory door by 2022
- By 2025, more than 50% of the textiles portfolio is Naia™ Renew, and by 2030, more than 90% of the portfolio is Naia™ Renew
- By 2025, more than 25% of recycled content is derived from waste textiles
- By 2025, invest more than 75% of our textiles R&D resources in circular solutions



### Caring for society

- Proactively engage in advocacy and programs to protect forest ecosystems and support thriving communities through membership and contribution to man-made cellulosic fibers (MMCF) initiatives, supporting the United Nations Free, Prior and Informed Consent (FPIC) policy
- Have an annual partnership that sponsors education and champions business startups for emerging, talented, sustainability-minded designers
- Annually publish and commit to improving our diversity and inclusion metrics
- Maintain our commitment to zero discharge of hazardous chemicals and use of certified wood pulp in the manufacture of Naia™ products
- Drive industry advancement in chemical usage and water quality in production of MMCFs

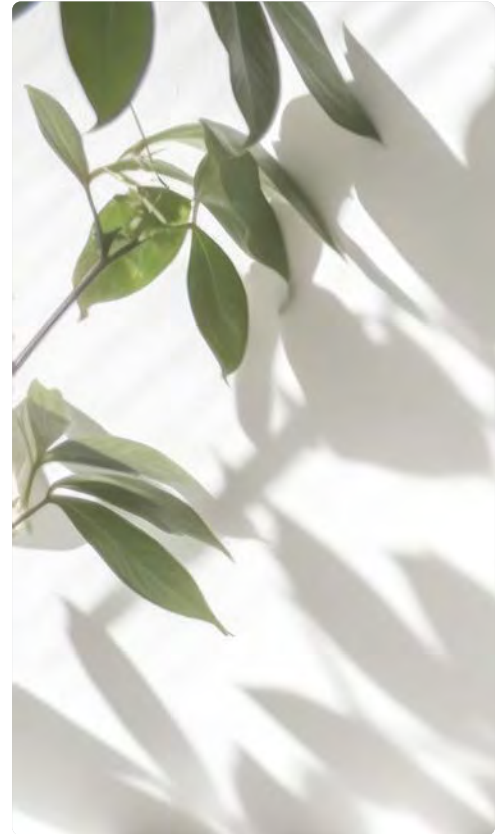




## Partnerships



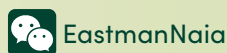
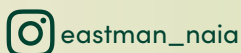
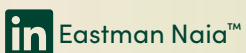
Alliance of Chemical Textiles Recyclers (ACTR)  
initiated by



We make sustainable textiles a reality thanks to innovative collaborators around the world. Learn more about our partners.



## Sustainable style, your way



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